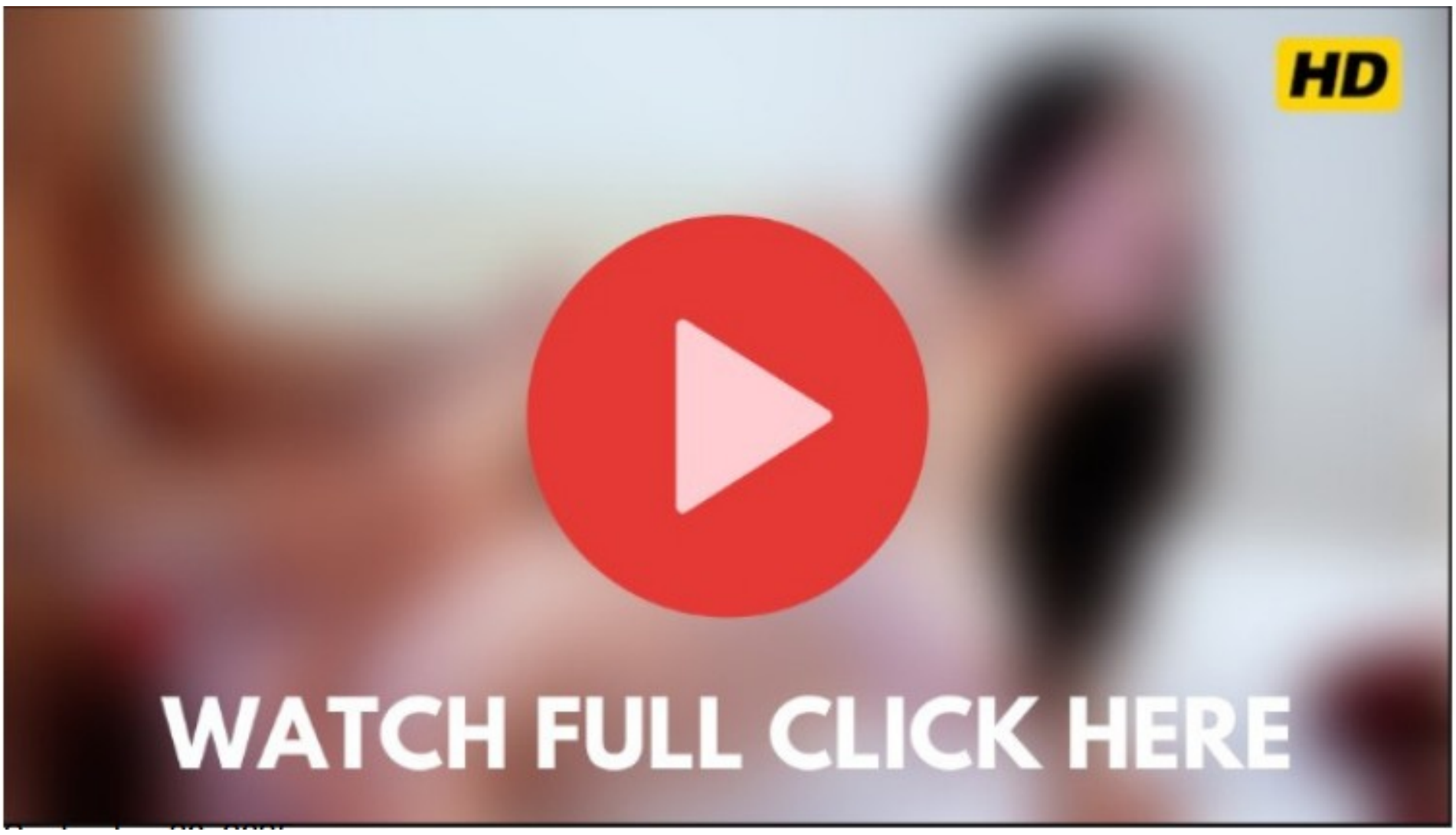seo cares com viral video 19 34 19 34 second viral video 19 34 viral video 19 minute viral video original